



TOURISM
ASSOCIATION

207-623-0363 • fax: 207-623-0388
327 Water Street, Hallowell, Maine 04347-1341
www.mainetourism.com

Newsletter Advertising Contract

advertiser: _____ contact: _____
 billing address: _____ phone: _____
 _____ fax: _____
 city: _____ state: _____ zip: _____ e-mail: _____
 ad start month/year: _____ ad end month/year: _____

Display Ad Cost and Quantity

full-page four-color ad

\$125 for 8.5" W x 11" H

\$60 for each additional page

four-color display ads

4" W x 2.5" H, horizontal

\$50/month for 3 consecutive months

4" W x 2.5" H, horizontal

\$40/month for 12 consecutive months

2.5" W x 4" H, vertical

\$50/month for 3 consecutive months

2.5" W x 4" H, vertical

\$40/month for 12 consecutive months

4" W x 1.25" H, horizontal

\$40/month for 3 consecutive months

4" W x 1.25" H, horizontal

\$30/month for 12 consecutive months

total cost \$ _____

★ Please send your ad as a 'tiff' image saved at 300 dpi. All ads must be exact size when sent. You may e-mail: mconley@mainetourism.com. Your ad in the electronic edition of the newsletter (at least 1,500 impressions) will be sent mid-month so please keep that in mind when submitting.

we accept checks and credit cards (please check one)

check enclosed

MasterCard

VISA

Discover

AMEX

account #: _____

expiration date: _____

print name: _____

Vcode: _____

(last three digits on signature line)

billing address: _____

authorized signature:

★ (required) _____

date: _____

GENERAL CONDITIONS

- ☀ All advertisements are subject to acceptance by Maine Tourism Association.
- ☀ Maine Tourism Association reserves the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to Maine Tourism Association, and/or for claims arising from contents of advertisements.
- ☀ Maine Tourism Association shall not be liable for any costs for damages if for any reason it fails to publish an advertisement.
- ☀ Positioning of advertisements is at the discretion of the Maine Tourism Association except where a client pays for a specific preferred position and is acknowledged in writing by the Maine Tourism Association.
- ☀ Maine Tourism Association is not responsible for insertion of incorrect information.
- ☀ No conditions other than those set forth on this insertion order shall bind Maine Tourism Association unless specifically agreed to in writing. Maine Tourism Association will not be bound by conditions printed or appearing on order blanks or copy instructions which conflict with provisions of this insertion order.

ADVERTISING POLICIES

- ☀ All advertising is subject to the Maine Tourism Association's approval. Advertiser agrees to indemnify and protect Maine Tourism Association from any claims or suits based on the subject matter of advertisements.
- ☀ Submission of copy is the responsibility of the advertiser.

MAILING/SHIPPING

mailing

address: Maine Tourism Association, 327 Water Street, Hallowell, Maine 04347-1341

CONTACTS:

phone: 207-623-0363

contact: Advertising Sales and Membership Representative, Michael Conley, ext. 107

e-mail: mconley@mainetourism.com

fax: 207-623-0388

web site: www.mainetourism.com

ADVERTISERS:

- ☀ I, the undersigned, have read and acknowledge the general conditions and advertising policies.

(signature)

Maine Tourism Association, a non-profit membership organization for the promotion of Maine tourism.

Chief Executive Officer:

Vaughn Stinson, CTC