



Dear Friend of the Industry:

This year, the Maine Tourism Association celebrates 91 years of serving the needs of millions of Maine visitors from all points of the globe. Since 1921, our non-profit association has also served the needs of Maine businesses involved in the tourism industry.

As our membership grows, so does our commitment to gather and distribute tourism information via print, the Internet, and through personal contact at the state's eight visitor information centers.

As a member of our association, you will enjoy the following benefits:

- ❖ a listing and photo on our Web site (*www.mainetourism.com*) with a free link to your site
- ❖ a google mapping feature offering directions to your business on our Web site
- ❖ a listing in the state's official travel planner, *Maine Invites You*, 300,000 copies annually
- ❖ a line listing on our three touch-screen kiosks available to the traveling public 24/7
- ❖ a listing in the eBrochure version of *Maine Invites You*
- ❖ an electronic newsletter where you, as a member, can receive FREE publicity
- ❖ links directly to your Twitter, Facebook, and YouTube pages from our Web site

For an additional investment, we offer the following marketing opportunities:

- ❖ your brochure distributed at seven state-owned visitor information centers
- ❖ enhanced listings on our touch-screen kiosks
- ❖ banner ads on our Web site
- ❖ advertising in our monthly newsletter; *Official Maine Highway Map*; *Maine Guide to Inns and Bed & Breakfasts and Camps & Cottages* (including our electronic version); *Maine Invites You* (including our electronic version); and the *Maine Attractions & Services Map*

Please send your completed forms with your investment and begin reaping new benefits for your business, or call Michael Conley at 800-767-8709, ext. 107 with any questions you may have.

Sincerely,

Vaughn Stinson, CTC
Chief Executive Officer

327 Water Street • Hallowell, Maine 04347-1341
Tel: 207-623-0363 • Toll-Free: 800-767-8709 • Fax: 207-623-0388
Web site: www.mainetourism.com • Mobile site: m.mainetourism.com
e-mail: membership@mainetourism.com



Maine Tourism Association Annual Membership Investment

LODGING/ACCOMMODATIONS

7 or fewer rooms/units	\$105.00
8-100 rooms/units	\$180.00
101 or more rooms/units	\$250.00

RESORTS

60 or more units/rooms with three (3) or more of the following amenities: restaurant, swimming pool, tennis court, golf course, or ski slope	\$460.00
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RESTAURANTS

19 or fewer seats	\$105.00
20 or more seats	\$180.00

CAMPGROUNDS

7 or fewer sites	\$105.00
8 or more sites	\$180.00

GENERAL MEMBERSHIP

Any firm or business engaged in selling products or services to members of the tourism industry or any person or business interested in supporting tourism in Maine	\$180.00
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CHAMBER OF COMMERCE

\$180.00

STATEWIDE ASSOCIATIONS

\$260.00

501 (C) 3 - ORGANIZATIONS

\$145.00

Membership with multiple locations:

second location	\$150.00
third location	\$125.00
fourth location and more	\$100.00

Annual brochure display rates for members. Please check off visitor information centers for brochure distribution.

Brochure Title: _____

(Please include one copy of your brochure)

All Seven Centers \$135.00

Kittery	<input type="checkbox"/>	\$40.00	Hampden North	<input type="checkbox"/>	\$15.00
Yarmouth	<input type="checkbox"/>	\$20.00	Hampden South	<input type="checkbox"/>	\$15.00
Calais	<input type="checkbox"/>	\$15.00	Houlton	<input type="checkbox"/>	\$15.00
Fryeburg	<input type="checkbox"/>	\$15.00			

Please note: All printed matter shipped to us must not exceed the maximum weight per carton of 35 lbs. Any shipments to us that are over 35 lbs. per carton will have to be broken down and repacked to the acceptable 35 lbs. There will be a \$5 per carton charge for this service.



Maine Tourism Association

327 Water St., Hallowell, ME 04347-1341

Phone: 207-623-0363 • Toll-Free: 800-767-8709 • Fax: 207-623-0388

e-mail: membership@mainetourism.com

Application for Membership

Date: _____

Business Name: _____

Contact Person: _____

Mailing Address: _____

Physical Location (if different from mailing address): _____

Telephone: _____

Toll-free Number: _____

Business Office # _____

TTY Number: _____

Fax: _____

Web site: _____

Web E-mail: _____

Office E-mail (For Maine Tourism Association use only): _____

Select all that apply:

Accommodations	<input type="checkbox"/>	Arts & Culture	<input type="checkbox"/>	Camping	<input type="checkbox"/>
Dining	<input type="checkbox"/>	Outdoors/Recreation	<input type="checkbox"/>	Shopping	<input type="checkbox"/>
Misc. Services	<input type="checkbox"/>	Other (Please Specify)	_____		<input type="checkbox"/>

Open Year Round Open Seasonally

Business Description: _____

Payment: check enclosed in the amount of: _____ made payable to Maine Tourism Association, or charge my credit card Visa MasterCard Discover American Express

Account Number: _____ V# _____ (Last 3 digits on signature line)

Credit Card Billing Address: _____

Expiration Date: _____ Amount: _____

Signature (required) _____

Note: Dues to MTA are not deductible as a charitable contribution, but may be deductible as an ordinary and necessary business expense. A portion of dues, however, is not deductible to the extent that MTA engages in lobbying. The nondeductible portion of dues is 3%.



Maine Tourism Association Database Information Application for Membership

Dates open: _____ Hours open: _____

Locator Town: _____ County: _____

Please check ONLY if you offer any of the following ON PREMISES

Credit Cards <input type="checkbox"/> Handicap Access <input type="checkbox"/> Meals/Service Dining not open to public <input type="checkbox"/> # of Seats: _____ Breakfast <input type="checkbox"/> Lunch <input type="checkbox"/> Dinner <input type="checkbox"/> Take Out <input type="checkbox"/> Lounge/Bar <input type="checkbox"/> Entertainment <input type="checkbox"/> Lobsters Packed <input type="checkbox"/> Lobsters Shipped <input type="checkbox"/> Business Services Wireless <input type="checkbox"/> Conf. Facility <input type="checkbox"/> Conf. Capacity _____ Views Mountain View <input type="checkbox"/> Lakefront <input type="checkbox"/> Oceanfront <input type="checkbox"/> Riverfront <input type="checkbox"/> Water View <input type="checkbox"/>	Camping Amenities # of Sites: _____ Tent Sites <input type="checkbox"/> RV Sites <input type="checkbox"/> Winter Sites <input type="checkbox"/> Forest Sites <input type="checkbox"/> Rentals <input type="checkbox"/> Cabin Tents <input type="checkbox"/> Dump Station <input type="checkbox"/> Electric <input type="checkbox"/> Honey Wagon <input type="checkbox"/> LP Gas Available <input type="checkbox"/> Playground Area <input type="checkbox"/> Rec. Hall <input type="checkbox"/> Sewer <input type="checkbox"/> Store <input type="checkbox"/> Water <input type="checkbox"/> Yurts <input type="checkbox"/> Swimming/Water Ocean Swimming <input type="checkbox"/> Lake/River Swim <input type="checkbox"/> Indoor Pool <input type="checkbox"/> Outdoor Pool <input type="checkbox"/> Heated Pool <input type="checkbox"/> Hot Tub or Jacuzzi <input type="checkbox"/>	Lodging Amenities # of Rooms: _____ # of Units: _____ Comp. Breakfast <input type="checkbox"/> Crib Available <input type="checkbox"/> Fireplace in Room <input type="checkbox"/> HT/Jacuzzi in Room <input type="checkbox"/> Kitchenettes <input type="checkbox"/> Laundry <input type="checkbox"/> Phone in Room <input type="checkbox"/> Private Bath <input type="checkbox"/> Refrigerator in Room <input type="checkbox"/> Room Service <input type="checkbox"/> Safe for Valuables <input type="checkbox"/> Shared Bath <input type="checkbox"/> TV in Room <input type="checkbox"/> Misc. Amenities Air Conditioning <input type="checkbox"/> Airport Shuttle <input type="checkbox"/> Bike Trails <input type="checkbox"/> Boat Rentals <input type="checkbox"/> Boating <input type="checkbox"/> Bus Tours Welcome <input type="checkbox"/> Driving Range <input type="checkbox"/> Exercise Facility <input type="checkbox"/> Fishing <input type="checkbox"/>	Game Room <input type="checkbox"/> Guides Available <input type="checkbox"/> Hiking Trails <input type="checkbox"/> Hunting Area <input type="checkbox"/> Ice Rinks <input type="checkbox"/> Non Smoking <input type="checkbox"/> Pets in Residence <input type="checkbox"/> Pets Welcome <input type="checkbox"/> Picnic Area <input type="checkbox"/> Public Restrooms <input type="checkbox"/> Sauna <input type="checkbox"/> Sightseeing Tours <input type="checkbox"/> Smoking Available <input type="checkbox"/> Snowmobile Rentals <input type="checkbox"/> Snowmobile Trails <input type="checkbox"/> Suites <input type="checkbox"/> Tennis/Racket Ball <input type="checkbox"/> TV <input type="checkbox"/> DVD <input type="checkbox"/> Price Range <div style="border: 1px solid black; height: 40px; width: 100%;"></div> Do Not Sell My Name <input type="checkbox"/>
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Optional Enhanced Kiosk Listing

Please see the attached Maine Tourism Association Electronic Marketing Opportunities sheet for more information on this optional benefit

Price: Members annual fee is \$60 per category.

Please check each category that you want your enhanced listing to be in.

Attractions <input type="checkbox"/>	Bed & Breakfast <input type="checkbox"/>	Campgrounds <input type="checkbox"/>	Chambers of Commerce <input type="checkbox"/>
Dining <input type="checkbox"/>	Motels/Hotels <input type="checkbox"/>	Inns/Lodges <input type="checkbox"/>	Cottage/Cabin/Apartments <input type="checkbox"/>
Resorts <input type="checkbox"/>	Culture/Museums/Art <input type="checkbox"/>	Recreation <input type="checkbox"/>	Outlets/Services/Retail <input type="checkbox"/>
Real Estate <input type="checkbox"/>	Other (Please Specify) _____ <input type="checkbox"/>		

If you want your information taken off your Web site, please check here.

Include: up to 3 color prints for scanning (size 3x5), or a disc JPG format; your brochure/ad copy by page (up to 75 words per page), maximum 3 pages; an additional (fourth) printable page with your address, phone number and directions to your property from the nearest thoroughfare. As an option, we can use your Web site to obtain photos and text.



Electronic & Other Marketing Opportunities & online Member Information

Banner Ads

Get noticed with a banner ad on our Web site! We get thousands of unique visitors each month!

Place a banner on our content pages on www.maintourism.com or place a banner on the right hand side of one of our 7 search categories: Lodging, Dining, Camping, Cultural, Recreation, Shopping, or Business Services.

Banner Ad rates on www.maintourism.com

- \$240/3 months
- \$420/6 months
- \$720/12 months

Banner Ad rates in member search results

- \$40/3months
- \$80/6 months
- \$120/9 months

Banner Ad sizes – Right Hand Banner 250W X 250H; Footer Banner 468W X 60H

Supply us with the banner ad you have created via e-mail as well as the URL link for your ad. Please contact Shawn at 800-767-8709, ext. 106, or email at shawnbrann@maintourism.com with any questions.

Touch-screen Kiosk

Another exciting innovation at the Maine Tourism Association to help increase your exposure is the touch-screen kiosks at the Kittery, Yarmouth and Hampden North visitor information centers. Located in the common area and available 24/7, your message can attract many new customers for less than a penny an impression. You get a four-color picture and three pages of text (75 words on each page) and a fourth printable page with directions from the visitor information center to your business. Total annual cost for all three centers is \$60 per Kiosk category. Contact Michael at 800-767-8709 ext. 107, or email at mconley@maintourism.com for more details.

Updating Member Information

We strive to keep our Web site and member information database as accurate and up-to-date as possible. With this in mind, please forward any changes or additions to us as soon as you become aware of them. Please fax: 207-623-0388, or call Sonya at 800-767-8709 ext. 103 or e-mail: sonya@maintourism.com

Other Marketing Opportunities – Visit www.maintourism.com/content/4097/Marketing/ for more information on any of the marketing opportunities below.

- **Advertising in our publications: *Maine Invites You, Official Maine Highway Map, Maine Guide to Inns and Bed & Breakfasts/Camps & Cottages, Attractions & Services Map***
- **Brochure Display Space in seven Visitor Information Centers**
- **InnLink Online Reservations**
- **Free standing & Wall Unit Exhibit Space at seven Visitor Information Centers (based on availability)**
- **eLearning University Technology Courses**
- **Video Exhibit Space in Kittery & Yarmouth Information Centers**
- **Advertising in our electronic newsletter**
- **Pallet Storage for your brochures**
- **Mobile Presence – m.maintourism.com, wpxtforme.com, & My Maine – all FREE for members**
- **Posting events for FREE on our Calendar of events**
- **Members.maintourism.com – where members can get widgets & a QR Code for their Web site**
- **Greenmaine.net - a Web site devoted to Maine DEP Certified Environmental Leaders**
- **Maine Getaways – The Maine Office of Tourism's highly popular package program**
- **Videos in our electronic versions of our publications**
- **Your brochure in electronic format**
- **Member mailings – where we mail or email YOUR message to any or all of our members**
- **Memoir – Where visitors can share their memories**
- **Rocketlife – Where visitors can put their memories into customizable photo albums**